

- SHORTLIST ADCI AWARDS 2020 -

CATEGORIA	SOTTOCATEGORIA	CAMPAGNA	SOGGETTO	AGENZIA	CASA DI PRODUZIONE	CLIENTE
<b>DIGITAL &amp; MOBILE</b>						
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	BE SOMEONE'S HOME	BE SOMEONE'S HOME	WE ARE SOCIAL	WE ARE SOCIAL STUDIOS	IKEA
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Panettone Motta	Una beata fava	Connexia Società Benefit S.r.l.	Indiana Productions	Motta
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Buon Non San Valentino	Buon Non San Valentino	Havas Milan	Basement	Reckitt Benckiser
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	iliad - Giornata mondiale contro la violenza sulle donne	Every 15 seconds	DDB Group Italy		iliad
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	DO LIKE ANIMALS	DO LIKE STERCORARIO	DDB Group Italy	KAREN FILM	IKEA
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Volkswagen T-Roc Cross-brand	T-Roc Cross-brand	DDB Group Italy	Eccetera	Volkswagen Group Italia
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	L'analcolico biondo fa abbracciare il mondo	How to RESTARE UMANI Lockdown Edition	Wunderman Thompson Italy	FM Photographers	Crodino Gruppo Campari
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Indesit Fairy Tales	Stories of collaboration	Wunderman Thompson Italy		Indesit EMEA

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F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	The Feeding Post	The Feeding Post	Wunderman Thompson Italy		Whirlpool
F.1. DIGITAL & MOBILE	F.1.3. Influencer & Creators	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla
F.1. DIGITAL & MOBILE	F.1.3. Influencer & Creators	The Song of Us	The Song of Us	WE ARE SOCIAL		JOBY
F.1. DIGITAL & MOBILE	F.1.3. Influencer & Creators	#untiktokdisilenzio	-	DLVBDDO		Huawei
F.1. DIGITAL & MOBILE	F.1.4. Influencer & Creators no Profit	YesMilano - Milano è sempre quella perché non è mai la stessa.	Quartieri	Wunderman Thompson Italy	Movie Magic	Comune di Milano
F.1. DIGITAL & MOBILE	F.1.5. Community Management	ZURICH THE WOMEN'S PROTECTION	THE WOMEN'S PROTECTION	DDB Group Italy		ZURICH CONNECT
<b>DIGITAL &amp; MOBILE</b>						
L.1. PR	L.1.1. Comunicazione PR corporate	Pampers Nuova Vita	La nuova vita di Lino	Saatchi & Saatchi		Fater - Pampers Italia
L.1. PR	L.1.1. Comunicazione PR corporate	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA
L.1. PR	L.1.1. Comunicazione PR corporate	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King
L.1. PR	L.1.2. Campagna PR No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
L.1. PR	L.1.2. Campagna PR No Profit	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (production house) - Recordo Film ( Live action video case)	ActionAid Italia Onlus
L.1. PR	L.1.3. Social/Digital PR	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla

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L.1. PR	L.1.3. Social/Digital PR	The Lamborghini Miracle	The Lamborghini Miracle	Providence Italy	INDIANA PRODUCTION	Automobili Lamborghini
L.1. PR	L.1.3. Social/Digital PR	MGM MOVIMENTO GRANDI MINUTI	IL MANIFESTO	HUB09		HUB09
L.1. PR	L.1.4. Campagna PR con partner	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA
L.1. PR	L.1.4. Campagna PR con partner	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla
L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA
L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL
<b>RADIO &amp; AUDIO / COPYWRITING</b>						
C.1 RADIO & AUDIO	C.1.1. Campagna Radio	Mostro	Mostro	Wunderman Thompson Italy	Eccetera Produzioni Audio	Il Riformista
C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	Un impresa	Serpenti	DLVBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca
C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	Un impresa	Tempesta	DLVBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca
C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	Puliamo il mondo	Italiani	Wunderman Thompson Italy	Eccetera Produzioni Audio	Legambiente
C.1 RADIO & AUDIO	C.1.3. Podcast, streaming e supporti Voice	STORIE FUORI CATALOGO	STORIE FUORI CATALOGO	WE ARE SOCIAL	Sample S.r.l	IKEA
C.1 RADIO & AUDIO	C.1.5 Copywriting Radio&Audio	Whatsapp Wishes	The Power Of A Sound Logo	Eccetera	Eccetera Produzioni Audio	Eccetera Produzioni Audio

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C.1 RADIO & AUDIO	C.1.6 Copywriting Radio&Audio No Profit	Un impresa	Serpenti	DLVBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca
C.1 RADIO & AUDIO	C.1.6 Copywriting Radio&Audio No Profit	Un impresa	Tempesta	DLVBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca
C.1 RADIO & AUDIO	C.1.7. Sound design	Mercedes AMG 8D Soundtrack	Monosoggetto	Publicis Emil	Smider Noise	Daimler AG
C.1 RADIO & AUDIO	C.1.8. Sound design No Profit	Un'Impresa	La Tempesta	DLV BBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca
C.1 RADIO & AUDIO	C.1.8. Sound design No Profit	Un'Impresa	Serpenti	DLV BBDO	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca
C.1 RADIO & AUDIO	C.1.5 Copywriting Radio&Audio	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	#picoftheday	#picoftheday	BCube		eBay
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Buon Non San Valentino	Buon Non San Valentino	Havas Milan	Basement	Reckitt Benckiser
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	DO LIKE ANIMALS	DO LIKE ANIMALS	DDB Group Italy	Karen Film	IKEA
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Un bimbo mi aspetta (No profit)	Pagina Facebook	Mission to Heart		Un bimbo mi aspetta
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Social Distancing Whopper	Congiunti	Wunderman Thompson Italy		Burger King
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Social Distancing Whopper	Folla	Wunderman Thompson Italy		Burger King
<b>PRINT &amp; PUBLISHING / OUTDOOR</b>						

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D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Open Late	Moon Fries	Leo Burnett Milan Italy	Mandala Creative Productions	McDonald s Italia
D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Open Late	Moon Phases	Leo Burnett Milan Italy	Mandala Creative Productions	McDonald s Italia
D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	IKEA THE DRAWING	The Drawing	DDB Group Italy	Post production B612	IKEA
D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Una pubblicità molto lunga ma adatta al contesto che le persone potrebbero effettivamente leggere	Refuso	NeN		NeN
D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	ARIA. This is revolutionair.	ARIA. This is revolutionair.	AUGE		Richard Ginori
E.1 OUTDOOR	E.1.1. Tabellare	Open Late	Moon Fries	Leo Burnett Milan Italy	Mandala Creative Productions	McDonald s Italia
E.1 OUTDOOR	E.1.1. Tabellare	Open Late	Moon Phases	Leo Burnett Milan Italy	Mandala Creative Productions	McDonald s Italia
E.1 OUTDOOR	E.1.1. Tabellare	iliad - La verità fa crescere	Soggetto 1	DDB Group Italy		iliad
E.1 OUTDOOR	E.1.1. Tabellare	iliad - La verità fa crescere	Soggetto 2	DDB Group Italy		iliad
E.1 OUTDOOR	E.1.1. Tabellare	iliad - La verità fa crescere	Soggetto 3	DDB Group Italy		iliad
E.1 OUTDOOR	E.1.1. Tabellare	IKEA The Drawing	The Drawing	DDB Group Italy	Karen Film	IKEA
E.1 OUTDOOR	E.1.3. Tabellare - Multisoggetto	Welcome back outside	Welcome back outside	DUDE	DUDE	Netflix
E.1 OUTDOOR	E.1.4. Unconventional	Pampers Nuova Vita	La nuova vita di Lino	Saatchi & Saatchi		Fater - Pampers Italia

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E.1 OUTDOOR	E.1.4. Unconventional	The Smile Can	The Smile Can	Publicis Italy	Prodigious	The Coca - Cola Company
E.1 OUTDOOR	E.1.4. Unconventional	The Invisible Store	The Invisible Store	Publicis Italy & Independent Ideas		Bottega Veneta
E.1 OUTDOOR	E.1.4. Unconventional	IKEA The Drawing	The Drawing	DDB Group Italy	Karen Film	IKEA
E.1 OUTDOOR	E.1.4. Unconventional	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL
E.1 OUTDOOR	E.1.4. Unconventional	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King
E.1 OUTDOOR	E.1.4. Unconventional	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (production house) - Recordo Film ( live action video case)	ActionAid Italia Onlus
E.1 OUTDOOR	E.1.5. Unconventional No Profit	Tutti giù per terra	-	Jungle Srl		Save The Childen
E.1 OUTDOOR	E.1.5. Unconventional No Profit	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (Production house) - Live Action Video Case (Recordo Film)	ActionAid Italia Onlus
<b>DESIGN</b>						
I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	Lancio Casa degli Artisti	Nuova identity di Casa degli Artisti	Le Dictateur Studio		Casa degli Artisti
I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	SUPERFLUID BRAND IDENTITY	SUPERFLUID BRAND IDENTITY	APART		SUPERFLUID
I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	WILL BRAND IDENTITY	WILL BRAND IDENTITY	APART		WILL
I.1 DESIGN	I.1.10. Digital e Interactive - Motion Design	U-Disk	The U-Disk World	Le Dictateur Studio		Le Dictateur Design

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I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	APERITIVO SARDO PACKAGING	BITTER	Auge Design		SELLA & MOSCA
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Incredibile ma UAU!	Uau Bars Vaniglia	Auge Design		Sammontana
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Etichetta Vermut 1932	Vermut	Le Dictateur Studio		Torrents Carbo
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	L'unità del tutto	Anima Mundi	Andrea Castelletti		Cantina dei Colli Ripani
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Il vicolo più stretto d'Italia	il vicolo	Andrea Castelletti		Cantina dei Colli Ripani
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Gruvi visual identity	GRUVI	Auge Design		Sammontana
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	TOILETPAPER drinks Sanpellegrino	TOILETPAPER drinks Sanpellegrino (LIMITED EDITION)	WE ARE SOCIAL	TOILETPAPER	Sanpellegrino
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Packaging Simmenthal - Classica	.	marimo		Bolton Food
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Packaging di prodotto	Algàdemy	Auiki		Algàdemy
I.1 DESIGN	I.1.12. Product Design	Pampers Nuova Vita	La nuova vita di Lino	Saatchi & Saatchi		Fater - Pampers Italia
I.1 DESIGN	I.1.5. Grafica editoriale	Fondazione Pastificio Cerere	.	marimo		Fondazione Pastificio Cerere
I.1 DESIGN	I.1.5. Grafica editoriale	LCPBDM - La Costituzione Più Bella Del Mondo	.	marimo		.
I.1 DESIGN	I.1.5. Grafica editoriale	Designers Against Coronavirus	An archive of covid-19 themed artworks	Carosello Lab		autoprodotta + Croce Rossa Italiana

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I.1 DESIGN	I.1.6. BTL, Retail e Environmental	The Invisible Store	The Invisible Store	Publicis Italy & Independent Ideas		Bottega Veneta
I.1 DESIGN	I.1.8. Experiential Branded Spaces	The Invisible Store	The Invisible Store	Publicis Italy & Independent Ideas		Bottega Veneta
I.1 DESIGN	I.1.9. Digital e Interactive - Website, blog e mobile app, UX	Sito corporate Glas Italia	Sito corporate Glas Italia	Le Dictateur Studio		Glas Italia
<b>DIRECT / MEDIA</b>						
H.1. DIRECT	H.1.1 Direct Marketing - Digital e Social Media	ZURICH THE WOMEN'S PROTECTION	THE WOMEN'S PROTECTION	DDB Group Italy		ZURICH CONNECT
H.1. DIRECT	H.1.3 Direct Marketing - Campaign	Pampers Nuova Vita	La nuova vita di Lino	Saatchi & Saatchi		Fater - Pampers Italia
H.1. DIRECT	H.1.3 Direct Marketing - Campaign	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA
H.1. DIRECT	H.1.3 Direct Marketing - Campaign	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL
H.1. DIRECT	H.1.4 Direct Marketing - Campaign No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
N.1. MEDIA	N.1.2 Uso Innovativo dei Media	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA
N.1. MEDIA	N.1.2 Uso Innovativo dei Media	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA
N.1. MEDIA	N.1.2 Uso Innovativo dei Media	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King
<b>HEALTHCARE</b>						



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P.1. HEALTHCARE	P.1.1 Health & Wellness	La Malattia Peggior	La Malattia Peggior	Havas Milan	The Family	Quelli che con Luca
P.1. HEALTHCARE	P.1.1 Health & Wellness	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA
P.1. HEALTHCARE	P.1.1 Health & Wellness	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy		L'Oréal Paris
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	La Malattia Peggior	La Malattia Peggior	Havas Milan	The Family	Quelli che con Luca
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy		L'Oréal Paris
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	SHOPE	SHOPE	MCCANN HEALTH	SATOR INTERNATIONAL GROUP	SANOFI GENZYME
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	THE BRAVE BELT	CAMPAGNA AWARENESS	MCCANN HEALTH	SATOR INTERNATIONAL GROUP	PFIZER ITALIA
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	NEO STORIES	CAMPAGNA PREVENZIONE E AWARENESS	MCCANN HEALTH	COMIX	BMS
<b>STUDENTI</b>						
Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Rare or medium or...		NABA - Nuova Accademia di Belle Arti		Legambiente
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Track the sound	Nessuno	IED - Istituto Europeo di Design		Spotify
Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	AIMO		NABA - Nuova Accademia di Belle Arti		
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Cut the Crap		NABA - Nuova Accademia di Belle Arti		Burger King

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Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	EVERYBODY FUQs		NABA - Nuova Accademia di Belle Arti		DUREX
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Burger pooling		NABA - Nuova Accademia di Belle Arti		Burger King
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Pornhub	Consexual ID	Accademia di Comunicazione		The Case for Her - Teen Vogue
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Teen Vogue - The Case for Her	Draw Attention to the Clit	Accademia di Comunicazione		Teen Vogue
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Connect4Climate	Trashback	Accademia di Comunicazione		Connect4Climate
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Climate change	Strheat View 2050	Accademia di Comunicazione		Google
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The king vs Corona	nessuno	IED - Istituto Europeo di Design		Burger King
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	NYT - Plug in	New York Times	IED - Istituto Europeo di Design Roma		New York Times
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The first racism-free jersey - SSC Napoli	-	IUAD ACCADEMIA DELLA MODA		STUDENT
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Violenza di genere è ora di cambiare musica	Today on Spotify violence isn't free	Politecnico Milano - POLI.design		Spotify e CADMI
Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Young Stedelijk Museum		NABA - Nuova Accademia di Belle Arti		Stedelijk Museum
Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	When Sports Stood Still		NABA - Nuova Accademia di Belle Arti		
Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	NCA		NABA - Nuova Accademia di Belle Arti		NABA

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Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Dinamic Identity The Olympic Winter Games	-	IUAD ACCADEMIA DELLA MODA		-
<b>PROMO &amp; ACTIVATION</b>						
G.1. PROMO & ACTIVATION	G.1.1 Classic Media Driven	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy		L'Oréal Paris
G.1. PROMO & ACTIVATION	G.1.1 Classic Media Driven	Another kind of promo	Another kind of promo	Leo Burnett Italia	OltreFargo	FCA Fiat Professional brand
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	Gold Rush - The River	Gold Rush - The River	We Are Social		Discovery Italia - DMAX
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmiland	Barilla
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	Coca-Cola Future Legend	Future Legend	MCCANN Worldgroup Italy		The Coca-Cola Company
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	Buon Non San Valentino	Buon Non San Valentino	Havas Milan	Basement	Reckitt Benckiser
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	ZURICH THE WOMEN'S PROTECTION	THE WOMEN'S PROTECTION	DDB Group Italy		ZURICH CONNECT
G.1. PROMO & ACTIVATION	G.1.4. Digital e Social Media Driven No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
G.1. PROMO & ACTIVATION	G.1.5. Other P&A	Sulla bocca di tutt*	Sulla bocca di tutt*	BCube		eBay
G.1. PROMO & ACTIVATION	G.1.5. Other P&A	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA

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G.1. PROMO & ACTIVATION	G.1.5. Other P&A	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL
G.1. PROMO & ACTIVATION	G.1.5. Other P&A	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King
G.1. PROMO & ACTIVATION	G.1.6. Other P&A No Profit	TMRW	TMRW	Leo Burnett	Indiana Production SPA	POSSIBLE UK
<b>INDUSTRY CRAFT / FILM CRAFT</b>						
J.1 INDUSTRY CRAFT	J.1.1 Fotografia	Open Sicily	Open Sicily	Wunderman Thompson Italy	FM Photographers	Campari Group
J.1 INDUSTRY CRAFT	J.1.1 Fotografia	FRAMES OF COFFEE	SUN	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA
J.1 INDUSTRY CRAFT	J.1.1 Fotografia	FRAMES OF COFFEE	RESPECT	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA
J.1 INDUSTRY CRAFT	J.1.2. Fotografia - Digital Retouch	Dolls	Donna	Acqua Group	B612	Global Humanitaria Italia Onlus
J.1 INDUSTRY CRAFT	J.1.2. Fotografia - Digital Retouch	Dolls	Bambina	Acqua Group	B612	Global Humanitaria Italia Onlus
J.1 INDUSTRY CRAFT	J.1.3. Illustrazione	Seat Hola!	Hola!	DDB Group Italy	Machas e Anteprima Video	Gruppo Volkswagen Italia divisione Seat
J.1 INDUSTRY CRAFT	J.1.3. Illustrazione	Volkswagen #RIPARTIAMOCONVOI	Balconi	DDB Group Italy		Volkswagen Group Italia
J.1 INDUSTRY CRAFT	J.1.3. Illustrazione	Volkswagen #RIPARTIAMOCONVOI	Lievito	DDB Group Italy		Volkswagen Group Italia
J.1 INDUSTRY CRAFT	J.1.4. Illustrazione - Digital Retouch	ARIA. This is Revolutionair.	ARIA. This is Revolutionair.	AUGE		Richard Ginori

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J.1 INDUSTRY CRAFT	J.1.7 Art Direction	The Unbreakable	-	The&Partnership Italia	Bedeschi Film	Toyota Motor Italia
J.1 INDUSTRY CRAFT	J.1.7 Art Direction	TOILETPAPER drinks Sanpellegrino	ARANCIATA	WE ARE SOCIAL	TOILETPAPER	Sanpellegrino
J.1 INDUSTRY CRAFT	J.1.5. Typography	Vivi Ama Desidera	Vivi Ama Desidera	Acqua Group		Teatro Oscar
J.1 INDUSTRY CRAFT	J.1.7 Art Direction	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group
J.1 INDUSTRY CRAFT	J.1.8. Art Direction Digital	#StayHomeSkipCooking	Hamburger	WE ARE SOCIAL		Deliveroo Italia
K.1. FILM CRAFT	K.1.1. Regia	THE GLANCE	THE GLANCE	DLVBBDO	THE FAMILY	ILLUMITY BANK
K.1. FILM CRAFT	K.1.1. Regia	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
K.1. FILM CRAFT	K.1.1. Regia	Tables	Tables	Publicis Italy	BRW FILMLAND	Barilla
K.1. FILM CRAFT	K.1.1. Regia	Daniel Craig VS James Bond	Daniel Craig VS James Bond	Publicis Italia	Smuggler	Heineken
K.1. FILM CRAFT	K.1.1. Regia	Francesca	Francesca	Publicis Italy	Sizzer & Division	Diesel
K.1. FILM CRAFT	K.1.1. Regia	Lamborghini The Miracle	Lamborghini The Miracle	Providence Italy	Indiana Production SPA	Lamborghini
K.1. FILM CRAFT	K.1.1. Regia	Lamborghini The Chase	Lamborghini The Chase	Providence Italy	Indiana Production SPA	Lamborghini
K.1. FILM CRAFT	K.1.1. Regia	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group

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K.1. FILM CRAFT	K.1.1. Regia	RIVA IN THE MOVIE	RIVA IN THE MOVIE	ARMANDO TESTA SPA	LITTLE BULL STUDIOS	RIVA - FERRETTI GROUP
K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	THE GLANCE	THE GLANCE	DLVBBDO	THE FAMILY	ILLIMITY BANK
K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Lamborghini The Miracle	Lamborghini The Miracle	Providence Italy	Indiana Production SPA	Lamborghini
K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Masterpiece	Masterpiece	Pubbliregia	Movie Magic International	Ferrero USA
K.1. FILM CRAFT	K.1.3. Montaggio	Run Italy Run	Run Italy Run	C41	K48	Diadora
K.1. FILM CRAFT	K.1.3. Montaggio	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l	Campari Group
K.1. FILM CRAFT	K.1.4. Miglior Effetto Speciale/VFX/Animazione	Il gelato con il sorriso dentro	Il gelato con il sorriso dentro	AUGE		Sammontana
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Ogni Giorno	Brand	MCCANN Worldgroup Italy	The Family	Mutti
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	GOOD MORNING HUMANITY	GOOD MORNING HUMANITY	ARMANDO TESTA SPA	MOVIE MAGIC INTERNATIONAL	LUIGI LAVAZZA SPA
K.1. FILM CRAFT	K.1.6. Production Design	The Unbreakable	-	The&Partnership Italia	Bedeschi Film	Toyota Motor Italia

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K.1. FILM CRAFT	K.1.6. Production Design	Florena Fermented Skincare	Florena Fermented Skincare	FCB Partners	Food Film - 360FX	Beiersdorf S.p.A.
K.1. FILM CRAFT	K.1.7. Script / Copywriting	Ogni Giorno	Brand	MCCANN Worldgroup Italy	The family	Mutti
K.1. FILM CRAFT	K.1.7. Script / Copywriting	Un passo alla volta	Un passo alla volta	TBWA Italia	TapelessFilm	YesMilano
<b>INTEGRATED</b>						
A.1 INTEGRATED	A.1.1 Campagna	Coca-Cola Future Legend	Future Legend	MCCANN Worldgroup Italy		The Coca-Cola Company
A.1 INTEGRATED	A.1.1 Campagna	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy	The Blink Fish	L'Oréal Paris
A.1 INTEGRATED	A.1.1 Campagna	Libertà di Ascolto	Libertà di Ascolto	KIWI	Withstand Film	AMAZON
A.1 INTEGRATED	A.1.1 Campagna	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA
A.1 INTEGRATED	A.1.1 Campagna	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King
<b>CREATIVE EFFECTIVENESS</b>						
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	#untiktokdisilenzio	-	DLVBBDO		Huawei
O.1.CREATIVE EFFECTIVENESS	O.1.3. Creativity Booster	Sei pronto ad andare oltre	Video Strategy	DLV BBDO	Withstand Film	Illimity Bank
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Dobbiam lavar le mani	Dobbiam lavar le mani	Saatchi & Saatchi		Fater - Pampers Italia

- SHORTLIST ADCI AWARDS 2020 -

O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Palergamo	Palergamo	Gitto Battaglia 22		Cusumano e Prezzemolo & Vitale
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (production house) - Recordo Film (live action video case)	ActionAid Italia Onlus
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	MGM MOVIMENTO GRANDI MINUTI	IL MANIFESTO	HUB09		HUB09
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Indovina il film?	Cameretta	GREY	Think Cattleya	RTI - Infinity
O.1.CREATIVE EFFECTIVENESS	O.1.4. Low Budget, Great Results	#DISTANTIMAUNITI	#DISTANTIMAUNITI	Metaphora		Governo Italiano - Presidenza del Consiglio dei Ministri
O.1.CREATIVE EFFECTIVENESS	O.1.4. Low Budget, Great Results	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA
O.1.CREATIVE EFFECTIVENESS	O.1.4. Low Budget, Great Results	Black Friday Autotorino	Qualcosa che non hai mai comprato	Cernuto Pizzigoni & Partners		Gruppo Autotorino
<b>FILM / BRANDED CONTENT</b>						
B.1 FILM	B.1.1. TV e Cinema	Tables	Tables	Publicis Italia	BRW FILMLAND	Barilla
B.1 FILM	B.1.1. TV e Cinema	Daniel Craig VS James Bond	Daniel Craig VS James Bond	Publicis Italia	Smuggler	Heineken
B.1 FILM	B.1.1. TV e Cinema	Cheers to All	Cheers to All	Publicis Italy	Iconoclast Paris	Heineken
B.1 FILM	B.1.1. TV e Cinema	Finalmente fuori.	Gradi	BCube		Ceres
B.1 FILM	B.1.1. TV e Cinema	Niente di nuovo_tranne le nuove Ceres.	De Luca	BCube		Ceres



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B.1 FILM	B.1.1. TV e Cinema	Niente di nuovo_tranne le nuove Ceres.	Salvini	BCube		Ceres
B.1 FILM	B.1.1. TV e Cinema	Basta un gesto	Basta un gesto	Wunderman Thompson Italy	Casta Diva Pictures	Gillette
B.1 FILM	B.1.1. TV e Cinema	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group
B.1 FILM	B.1.1. TV e Cinema	GOOD MORNING HUMANITY	GOOD MORNING HUMANITY	ARMANDO TESTA SPA	MOVIE MAGIC INTERNATIONAL	LUIGI LAVAZZA SPA
B.1 FILM	B.1.1. TV e Cinema	Evoluzione Naturale	I Pronti	AUGE	The Family	Pedon
B.1 FILM	B.1.2. TV e Cinema No Profit	YesMilano - Milano è sempre quella perché non è mai la stessa.	Quartieri	Wunderman Thompson Italy	Movie Magic	Comune di Milano
B.1 FILM	B.1.2. TV e Cinema No Profit	Un passo alla volta	Un passo alla volta	TBWA Italia	TapelessFilm	YesMilano
B.1 FILM	B.1.3. Altri schermi	The Unbreakable	Un sogno durato quindici giorni	The&Partnership Italia	Bedeschi Film	Toyota Motor Italia
B.1 FILM	B.1.3. Altri schermi	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	Ochurus	LAVAZZA
B.1 FILM	B.1.3. Altri schermi	BE SOMEONE'S HOME	BE SOMEONE'S HOME	WE ARE SOCIAL	WE ARE SOCIAL STUDIOS	IKEA
B.1 FILM	B.1.3. Altri schermi	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla
B.1 FILM	B.1.3. Altri schermi	Beautifully Imperfect Sex	Beautifully Imperfect Sex	DUDE	ARGENTINACINE	Control - Artsana Group
B.1 FILM	B.1.3. Altri schermi	Eroi a 4 Zampe	La Quarantena	TBWA Italia	Bolt	Grandi Navi Veloci

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B.1 FILM	B.1.3. Altri schermi	Back to the Bars	Back to the Bars	Publicis Italy	MJZ	Heineken
B.1 FILM	B.1.3. Altri schermi	Francesca	Francesca	Publicis Italy	Sizzer & Division	Diesel
B.1 FILM	B.1.3. Altri schermi	Bar Condicio	De Luca	BCube		Ceres
B.1 FILM	B.1.3. Altri schermi	DO LIKE ANIMALS	DO LIKE STERCORARIO	DDB Group Italy	Karen Film	IKEA
B.1 FILM	B.1.4. Altri schermi No Profit	#ZeroVirale	Daniele	DLVBBDO		ASA
B.1 FILM	B.1.4. Altri schermi No Profit	Every name has a meaning	-	Ogilvy		Emergency
B.1 FILM	B.1.4. Altri schermi No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
B.1 FILM	B.1.4. Altri schermi No Profit	2050 Cronache Marine	2050 Cronache Marine	VICEVERSA Studio		Istituto Oikos Onlus
M.1 BRANDED CONTENT	M.1.2 Branded Content Social Media Driven	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla
M.1 BRANDED CONTENT	M.1.2 Branded Content Social Media Driven	La Fantastica Sig.ra Giraud	La Fantastica Sig.ra Giraud	Hello	Overclock	Prime Video
M.1 BRANDED CONTENT	M.1.3 Branded Content TV Driven	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA
M.1 BRANDED CONTENT	M.1.3 Branded Content TV Driven	The Unbreakable	-	The&Partnership Italia	Bedeschi Film	Toyota Motor Italia
M.1 BRANDED CONTENT	M.1.3 Branded Content TV Driven	The Village	The Village	Publicis Italia	Withstand & Nonpanic	Leroy Merlin

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M.1 BRANDED CONTENT	M.1.4 Branded Content Audio Driven	Coca-Cola Future Legend	Future Legend	MCCANN Worldgroup Italy		The Coca-Cola Company
M.1 BRANDED CONTENT	M.1.5 Branded Publishing	THE 2020 LAVAZZA CALENDAR EARTH CELEBRATION	THE 2020 LAVAZZA CALENDAR EARTH CELEBRATION	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA
M.1 BRANDED CONTENT	M.1.6 Branded Placement	The Village	The Village	Publicis Italia	Withstand Film	Leroy Merlin
M.1 BRANDED CONTENT	M.1.7 Long video	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA
M.1 BRANDED CONTENT	M.1.7 Long video	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla
M.1 BRANDED CONTENT	M.1.8 Branded Content No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development
M.1 BRANDED CONTENT	M.1.8 Branded Content No Profit	2050 Cronache Marine	2050 Cronache Marine	VICEVERSA Studio		Istituto Oikos Onlus