

CATEGORIA	SOTTOCATEGORIA	CAMPAGNA	SOGGETTO	AGENZIA	PRODUZIONE	CLIENTE	PREMI
DIGITAL & MOBILE							
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA	BRONZI
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BRONZI
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	DO LIKE ANIMALS	DO LIKE STERCORARIO	DDB Group Italy	KAREN FILM	IKEA	BRONZI
F.1. DIGITAL & MOBILE	F.1.4. Influencer & Creators no Profit	YesMilano - Milano è sempre quella perché non è mai la stessa.	Quartieri	Wunderman Thompson Italy	Movie Magic	Comune di Milano	BRONZI
F.1. DIGITAL & MOBILE	F.1.5. Community Management	ZURICH THE WOMEN'S PROTECTION	THE WOMEN'S PROTECTION	DDB Group Italy		ZURICH CONNECT	BRONZI
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	BE SOMEONE'S HOME	BE SOMEONE'S HOME	WE ARE SOCIAL	WE ARE SOCIAL STUDIOS	IKEA	ARGENTI
F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
F.1. DIGITAL & MOBILE	F.1.3. Influencer & Creators	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	ORI
BEST OF YOUTUBE DIGITAL							
DIGITAL & MOBILE	F.1.3. Influencer & Creators	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BEST USE OF YOUTUBE - DIGITAL
PR							
L.1. PR	L.1.2. Campagna PR No Profit	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (production house) - Recordo Film (Live action video case)	ActionAid Italia Onlus	BRONZI
L.1. PR	L.1.3. Social/Digital PR	The Lamborghini Miracle	The Lamborghini Miracle	Providence Italy	INDIANA PRODUCTION	Automobili Lamborghini	BRONZI
L.1. PR	L.1.4. Campagna PR con partner	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA	BRONZI
L.1. PR	L.1.4. Campagna PR con partner	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BRONZI
L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA	BRONZI
L.1. PR	L.1.1. Comunicazione PR corporate	Pampers Nuova Vita	La nuova vita di Lino	Saatchi & Saatchi		Fater - Pampers Italia	ARGENTI

L.1. PR	L.1.1. Comunicazione PR corporate	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA	ARGENTI
L.1. PR	L.1.2. Campagna PR No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ARGENTI
L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ARGENTI
L.1. PR	L.1.1. Comunicazione PR corporate	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
L.1. PR	L.1.3. Social/Digital PR	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmiland	Barilla	ORI
RADIO & AUDIO / COPYWRITING							
C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	Un impresa	Tempesta	DLVBBD0	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	BRONZI
C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	Puliamo il mondo	Italiani	Wunderman Thompson Italy	Eccetera Produzioni Audio	Legambiente	BRONZI
C.1 RADIO & AUDIO	C.1.6 Copywriting Radio&Audio No Profit	Un impresa	Tempesta	DLVBBD0	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	BRONZI
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	#picoftheday	#picoftheday	BCube		eBay	BRONZI
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Buon Non San Valentino	Buon Non San Valentino	Havas Milan	Basement	Reckitt Benckiser	BRONZI
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Social Distancing Whopper	Congiunti	Wunderman Thompson Italy		Burger King	BRONZI
C.1 RADIO & AUDIO	C.1.6 Copywriting Radio&Audio No Profit	Un impresa	Serpenti	DLVBBD0	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	ARGENTI
C.1 RADIO & AUDIO	C.1.8. Sound design No Profit	Un'Impresa	La Tempesta	DLVBBD0	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	ARGENTI
C.1 RADIO & AUDIO	C.1.8. Sound design No Profit	Un'Impresa	Serpenti	DLVBBD0	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	ARGENTI
C.1 RADIO & AUDIO	C.1.5 Copywriting Radio&Audio	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ARGENTI
J.1 INDUSTRY CRAFT	J.1.6. Copywriting	DO LIKE ANIMALS	DO LIKE ANIMALS	DDB Group Italy	Karen Film	IKEA	ARGENTI
C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	Un impresa	Serpenti	DLVBBD0	Eccetera Produzioni Audio	Fondazione Humanitas per la Ricerca	ORI
C.1 RADIO & AUDIO	C.1.7. Sound design	Mercedes AMG 8D Soundtrack	Monosoggetto	Publicis Emil	Smider Noise	Daimler AG	ORI

J.1 INDUSTRY CRAFT	J.1.6. Copywriting	Social Distancing Whopper	Folla	Wunderman Thompson Italy		Burger King	ORI
EQUAL							
		Luna Nera		Publicis Italy		Netflix	PREMIO EQUAL EQUAL
PRINT & PUBLISHING / OUTDOOR							
E.1 OUTDOOR	E.1.1. Tabellare	iliad - La verità fa crescere	Soggetto 1	DDB Group Italy		Iliad	BRONZI
E.1 OUTDOOR	E.1.1. Tabellare	iliad - La verità fa crescere	Soggetto 2	DDB Group Italy		iliad	BRONZI
E.1 OUTDOOR	E.1.1. Tabellare	iliad - La verità fa crescere	Soggetto 3	DDB Group Italy		iliad	BRONZI
E.1 OUTDOOR	E.1.3. Tabellare - Multisoggetto	Welcome back outside	Welcome back outside	DUDE	DUDE	Netflix	BRONZI
E.1 OUTDOOR	E.1.4. Unconventional	Pampers Nuova Vita	La nuova vita di Lino	Saatchi & Saatchi		Fater - Pampers Italia	BRONZI
E.1 OUTDOOR	E.1.5. Unconventional No Profit	Tutti giù per terra	-	Jungle Srl		Save The Childen	BRONZI
E.1 OUTDOOR	E.1.4. Unconventional	IKEA The Drawing	The Drawing	DDB Group Italy	Karen Film	IKEA	ARGENTI
E.1 OUTDOOR	E.1.5. Unconventional No Profit	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (Production house) - Live Action Video Case (Recordo Film)	ActionAid Italia Onlus	ARGENTI
E.1 OUTDOOR	E.1.4. Unconventional	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ORI
E.1 OUTDOOR	E.1.4. Unconventional	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
DESIGN							
I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	Lancio Casa degli Artisti	Nuova identity di Casa degli Artisti	Le Dictateur Studio		Casa degli Artisti	BRONZI
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Etichetta Vermut 1932	Vermut	Le Dictateur Studio		Torrents Carbo	BRONZI
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Il vicolo più stretto d'Italia	il vicolo	Andrea Castelletti		Cantina dei Colli Ripani	BRONZI
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Packaging Simmenthal - Classica	.	marimo		Bolton Food	BRONZI

I.1 DESIGN	I.1.5. Grafica editoriale	Designers Against Coronavirus	An archive of covid-19 themed artworks	Carosello Lab		autoprodotta + Croce Rossa Italiana	BRONZI
I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	SUPERFLUID BRAND IDENTITY	SUPERFLUID BRAND IDENTITY	APART		SUPERFLUID	ARGENTI
I.1 DESIGN	I.1.10. Digital e Interactive - Motion Design	U-Disk	The U-Disk World	Le Dictateur Studio		Le Dictateur Design	ARGENTI
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Gruvi visual identity	GRUVI	Auge Design		Sammontana	ARGENTI
I.1 DESIGN	I.1.6. BTL, Retail e Environmental	The Invisible Store	The Invisible Store	Publicis Italy & Independent Ideas		Bottega Veneta	ARGENTI
I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	WILL BRAND IDENTITY	WILL BRAND IDENTITY	APART		WILL	ORI
I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	APERITIVO SARDO PACKAGING	BITTER	Auge Design		SELLA & MOSCA	ORI
I.1 DESIGN	I.1.4. Packaging - Serie coordinata	TOILETPAPER drinks Sanpellegrino	TOILETPAPER drinks Sanpellegrino (LIMITED EDITION)	WE ARE SOCIAL	TOILETPAPER	Sanpellegrino	ORI
I.1 DESIGN	I.1.5. Grafica editoriale	LCPBDM - La Costituzione Più Bella Del Mondo	.	marimo		.	ORI
I.1 DESIGN	I.1.8. Experiential Branded Spaces	The Invisible Store	The Invisible Store	Publicis Italy & Independent Ideas		Bottega Veneta	ORI
DIRECT / MEDIA							
N.1. MEDIA	N.1.2 Uso Innovativo dei Media	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA	BRONZI
H.1. DIRECT	H.1.3 Direct Marketing - Campaign	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA	ARGENTI
H.1. DIRECT	H.1.3 Direct Marketing - Campaign	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ORI
H.1. DIRECT	H.1.4 Direct Marketing - Campaign No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
N.1. MEDIA	N.1.2 Uso Innovativo dei Media	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
HEALTHCARE							
P.1. HEALTHCARE	P.1.1 Health & Wellness	INSTASLEEP	INSTASLEEP	WE ARE SOCIAL	Foxtrot Audio	IKEA	BRONZI
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	La Malattia Peggiora	La Malattia Peggiora	Havas Milan	The Family	Quelli che con Luca	BRONZI

P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy		L'Oréal Paris	BRONZI
P.1. HEALTHCARE	P.1.1 Health & Wellness	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy		L'Oréal Paris	ARGENTI
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	SHOPE	SHOPE	MCCANN HEALTH	SATOR INTERNATIONAL GROUP	SANOFI GENZYME	ORI
P.1. HEALTHCARE	P.1.4 Awareness e Advocacy	THE BRAVE BELT	CAMPAGNA AWARENESS	MCCANN HEALTH	SATOR INTERNATIONAL GROUP	PFIZER ITALIA	ORI
STUDENTI							
Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Rare or medium or...		NABA - Nuova Accademia di Belle Arti		Legambiente	BRONZI
Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	AIMO		NABA - Nuova Accademia di Belle Arti			BRONZI
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Burger pooling		NABA - Nuova Accademia di Belle Arti		Burger King	BRONZI
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Climate change	Strheat View 2050	Accademia di Comunicazione		Google	BRONZI
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The first racism-free jersey - SSC Napoli	-	IUAD ACCADEMIA DELLA MODA		STUDENT	BRONZI
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Pornhub	Consexual ID	Accademia di Comunicazione		The Case for Her - Teen Vogue	ARGENTI
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The king vs Corona	nessuno	IED - Istituto Europeo di Design		Burger King	ARGENTI
Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Dinamic Identity The Olympic Winter Games	-	IUAD ACCADEMIA DELLA MODA		-	ARGENTI
Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	NYT - Plug in	New York Times	IED - Istituto Europeo di Design Roma		New York Times	ORI
7 DAYS BRIEF							
7 DAYS BRIEF		NO MORE PHOBIA		Lorenzo Daponte e Serena Cantù			7 DAYS BRIEF
PROMO & ACTIVATION							
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BRONZI
G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	ZURICH THE WOMEN'S PROTECTION	THE WOMEN'S PROTECTION	DDB Group Italy		ZURICH CONNECT	BRONZI

G.1. PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	Buon Non San Valentino	Buon Non San Valentino	Havas Milan	Basement	Reckitt Benckiser	ARGENTI
G.1. PROMO & ACTIVATION	G.1.5. Other P&A	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA	ARGENTI
G.1. PROMO & ACTIVATION	G.1.4. Digital e Social Media Driven No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
G.1. PROMO & ACTIVATION	G.1.5. Other P&A	The Condo T-shirts	The Condo T-shirts	SMALL	MYGOSH	DIESEL	ORI
G.1. PROMO & ACTIVATION	G.1.5. Other P&A	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
INDUSTRY CRAFT / FILM CRAFT							
J.1 INDUSTRY CRAFT	J.1.1 Fotografia	Open Sicily	Open Sicily	Wunderman Thompson Italy	FM Photographers	Campari Group	BRONZI
J.1 INDUSTRY CRAFT	J.1.2. Fotografia - Digital Retouch	Dolls	Donna	Acqua Group	B612	Global Humanitaria Italia Onlus	BRONZI
J.1 INDUSTRY CRAFT	J.1.3. Illustrazione	Volkswagen #RIPARTIAMOCONVOI	Balconi	DDB Group Italy		Volkswagen Group Italia	BRONZI
J.1 INDUSTRY CRAFT	J.1.8. Art Direction Digital	#StayHomeSkipCooking	Hamburger	WE ARE SOCIAL		Deliveroo Italia	BRONZI
K.1. FILM CRAFT	K.1.1. Regia	Tables	Tables	Publicis Italy	BRW FILMLAND	Barilla	BRONZI
K.1. FILM CRAFT	K.1.1. Regia	Daniel Craig VS James Bond	Daniel Craig VS James Bond	Publicis Italy	Smuggler	Heineken	BRONZI
K.1. FILM CRAFT	K.1.1. Regia	Lamborghini The Chase	Lamborghini The Chase	Providence Italy	INDIANA PRODUCTION	Lamborghini	BRONZI
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Ogni Giorno	Brand	MCCANN Worldgroup Italy	The Family	Mutti	BRONZI
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	GOOD MORNING HUMANITY	GOOD MORNING HUMANITY	ARMANDO TESTA SPA	MOVIE MAGIC INTERNATIONAL	LUIGI LAVAZZA SPA	BRONZI
K.1. FILM CRAFT	K.1.7. Script / Copywriting	Un passo alla volta	Un passo alla volta	TBWA Italia	TapelessFilm	YesMilano	BRONZI
J.1 INDUSTRY CRAFT	J.1.1 Fotografia	FRAMES OF COFFEE	SUN	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA	ARGENTI
K.1. FILM CRAFT	K.1.1. Regia	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ARGENTI
K.1. FILM CRAFT	K.1.1. Regia	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ARGENTI

K.1. FILM CRAFT	K.1.1. Regia	RIVA IN THE MOVIE	RIVA IN THE MOVIE	ARMANDO TESTA SPA	LITTLE BULL STUDIOS	RIVA - FERRETTI GROUP	ARGENTI
K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	THE GLANCE	THE GLANCE	DLVBBDO	THE FAMILY	ILLIMITY BANK	ARGENTI
K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Masterpiece	Masterpiece	Pubbliregia	Movie Magic International	Ferrero USA	ARGENTI
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA	ARGENTI
K.1. FILM CRAFT	K.1.6. Production Design	Florena Fermented Skincare	Florena Fermented Skincare	FCB Partners	Food Film - 360FX	Beiersdorf S.p.A.	ARGENTI
K.1. FILM CRAFT	K.1.7. Script / Copywriting	Ogni Giorno	Brand	MCCANN Worldgroup Italy	The family	Mutti	ARGENTI
J.1 INDUSTRY CRAFT	J.1.1 Fotografia	FRAMES OF COFFEE	RESPECT	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA	ORI
J.1 INDUSTRY CRAFT	J.1.4. Illustrazione - Digital Retouch	ARIA. This is Revolutionair.	ARIA. This is Revolutionair.	AUGE		Richard Ginori	ORI
J.1 INDUSTRY CRAFT	J.1.5. Typography	Vivi Ama Desidera	Vivi Ama Desidera	Acqua Group		Teatro Oscar	ORI
J.1 INDUSTRY CRAFT	J.1.7 Art Direction	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ORI
K.1. FILM CRAFT	K.1.1. Regia	Francesca	Francesca	Publicis Italy	Sizzer & Division	Diesel	ORI
K.1. FILM CRAFT	K.1.1. Regia	Lamborghini The Miracle	Lamborghini The Miracle	Providence Italy	INDIANA PRODUCTION	Lamborghini	ORI
K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Lamborghini The Miracle	Lamborghini The Miracle	Providence Italy	INDIANA PRODUCTION	Lamborghini	ORI
K.1. FILM CRAFT	K.1.3. Montaggio	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ORI
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Open Sicily	Open Sicily	Wunderman Thompson Italy	Mercurio Cinematografica s.r.l.	Campari Group	ORI
INTEGRATED							
A.1 INTEGRATED	A.1.1 Campagna	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA	BRONZI
A.1 INTEGRATED	A.1.1 Campagna	Dona Le Tue Rughe	Dona Le Tue Rughe	MCCANN Worldgroup Italy	The Blink Fish	L'Oréal Paris	ORI

A.1 INTEGRATED	A.1.1 Campagna	Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy		Burger King	ORI
CREATIVE EFFECTIVENESS							
O.1.CREATIVE EFFECTIVENESS	O.1.3. Creativity Booster	Sei pronto ad andare oltre	Video Strategy	DLV BBDO	Withstand Film	Illimity Bank	BRONZI
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	CLOSED4WOMEN	CLOSED4WOMEN	FCB PARTNERS	Think Cattleya (production house) - Recordo Film (live action video case)	ActionAid Italia Onlus	BRONZI
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Dobbiam lavar le mani	Dobbiam lavar le mani	Saatchi & Saatchi		Fater - Pampers Italia	ARGENTI
O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	MGM MOVIMENTO GRANDI MINUTI	IL MANIFESTO	HUB09		HUB09	ARGENTI
O.1.CREATIVE EFFECTIVENESS	O.1.4. Low Budget, Great Results	IKEA THE DRAWING	The Drawing	DDB Group Italy	Karen Film	IKEA	ARGENTI
FILM / BRANDED CONTENT							
B.1 FILM	B.1.1. TV e Cinema	Tables	Tables	Publicis Italy	BRW FILMLAND	Barilla	BRONZI
B.1 FILM	B.1.2. TV e Cinema No Profit	YesMilano - Milano è sempre quella perché non è mai la stessa.	Quartieri	Wunderman Thompson Italy	Movie Magic	Comune di Milano	BRONZI
B.1 FILM	B.1.3. Altri schermi	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	Ochurus	LAVAZZA	BRONZI
B.1 FILM	B.1.3. Altri schermi	Back to the Bars	Back to the Bars	Publicis Italy	MJZ	Heineken	BRONZI
B.1 FILM	B.1.3. Altri schermi	Bar Condicio	De Luca	BCube		Ceres	BRONZI
M.1 BRANDED CONTENT	M.1.5 Branded Publishing	THE 2020 LAVAZZA CALENDAR EARTH CELEBRATION	THE 2020 LAVAZZA CALENDAR EARTH CELEBRATION	ARMANDO TESTA SPA		LUIGI LAVAZZA SPA	BRONZI
M.1 BRANDED CONTENT	M.1.7 Long video	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA	BRONZI
M.1 BRANDED CONTENT	M.1.7 Long video	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BRONZI
M.1 BRANDED CONTENT	M.1.8 Branded Content No Profit	2050 Cronache Marine	2050 Cronache Marine	VICEVERSA Studio		Istituto Oikos Onlus	BRONZI
B.1 FILM	B.1.1. TV e Cinema	Daniel Craig VS James Bond	Daniel Craig VS James Bond	Publicis Italy	Smuggler	Heineken	ARGENTI
B.1 FILM	B.1.3. Altri schermi	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	ARGENTI

M.1 BRANDED CONTENT	M.1.3 Branded Content TV Driven	COFFEE DEFENDERS	COFFEE DEFENDERS	WE ARE SOCIAL	OCHURUS	LAVAZZA	ARGENTI
M.1 BRANDED CONTENT	M.1.3 Branded Content TV Driven	The Village	The Village	Publicis Italy	Withstand & Nonpanic	Leroy Merlin	ARGENTI
M.1 BRANDED CONTENT	M.1.6 Branded Placement	The Village	The Village	Publicis Italy	Withstand Film	Leroy Merlin	ARGENTI
B.1 FILM	B.1.1. TV e Cinema	Cheers to All	Cheers to All	Publicis Italy	Iconoclast Paris	Heineken	ORI
B.1 FILM	B.1.3. Altri schermi	Francesca	Francesca	Publicis Italy	Sizzer & Division	Diesel	ORI
B.1 FILM	B.1.4. Altri schermi No Profit	Every name has a meaning	-	Ogilvy		Emergency	ORI
B.1 FILM	B.1.4. Altri schermi No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
M.1 BRANDED CONTENT	M.1.2 Branded Content Social Media Driven	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	ORI
M.1 BRANDED CONTENT	M.1.8 Branded Content No Profit	Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	ORI
BEST USE OF YOUTUBE FILM							
BRANDED CONTENT	M.1.7 Long video	The Rooftop Match	The Rooftop Match	WE ARE SOCIAL	BRW Filmland	Barilla	BEST USE OF YOUTUBE - DIGITAL
BEST AGENCY							
				Wunderman Thompson Italy			BEST AGENCY
BEST CLIENT							
						Burger King	BEST CLIENT
GARND PRIX NO PROFIT e GRAND PRIX							
GRAND PRIX NO PROFIT		Money Makes Money	Money Makes Money	DUDE	Wakaliwood	Communities For Development	GRAND PRIX NO PROFIT
GRAND PRIX		Social Distancing Whopper	Social Distancing Whopper	Wunderman Thompson Italy	Wakaliwood	Burger King	GRAND PRIX